

Board of Directors 2023 Election

YOUR VOTE IS YOUR VOICE

Sign-up for paperless electronic voting and be entered to win one of five \$100 gift cards!



VOTE ONLINE

VOTING IN THIS YEAR'S ELECTION IS EVEN EASIER!

Any member who joined Peninsula Co-op on or before April 1, 2023 can vote. We encourage all eligible voting member-owners to cast an electronic ballot. We are working with Survey & Ballot Systems (SBS), a trusted and proven provider of online and mail-in voting services, to give members a choice in how they cast their vote.

Baker Tilly Victoria continues to support the Co-op's elections by managing member requests and safekeeping mailed-in ballots prior to tabulation by SBS.

Members who vote online will have the option to provide their email address to Peninsula Co-op as we move to a completely electronic platform in the near future, conveniently receiving voting packages for future elections via email only. It's a quick and easy option that's great for the environment too!

When you vote online and sign-up for paperless electronic voting for future elections, you'll automatically be entered to win one of five \$100 gift cards!

To Our Member-Owners,

Peninsula Co-op originally started in 1977. As we've grown and evolved including amalgamations with other Co-ops, our collective roots now date back nearly 60 years, yet we remain a locally-focused Co-op with more than 116,000 members. We are tremendously proud to celebrate our successes and share our profits with member-owners and communities we serve.

In December 2022, Peninsula Co-op allocated over \$7.8 million of net profits back to member-owners. Our sales reached over \$300 million this year. That is an amazing track record of success for your Co-op, which started as one small grocery store and continues to grow sales and annual membership rebates.

We are especially proud that we were able to donate half a million dollars to charities and community events in fiscal 2023. We truly are "Moving Ahead, by Giving Back".

Like every successful business, your Co-op challenges itself to identify and act on good opportunities. Our membership structure and good governance gives us a strong foundation and ensures Peninsula Co-op stays healthy for the long term. This means running the Co-op in a socially and economically responsible way, aligned with the interests of our member-owners, staff and communities. Your Co-op remains financially strong and able to weather any storm as a result of the strategic governance of your Board of Directors.

The accomplishments of your Co-op are a direct result of the loyalty of all of our member-owners and customers, the direction and commitment from the Board and the strong work ethic and great customer service from our employees. Our employees and members will always be the heart of our company.

We wish you health and wellness and thank you for your continued support.

WHAT YOU CAN DO WITH YOUR BALLOT

Members will receive a ballot package via Canada Post and have the option to:

VOTE ONLINE



Cast your ballot by secure online submission,

OR

MAIL IT IN



by pre-paid return mail.

For voting instructions, please refer to your ballot. The ballot includes your Member Number and Election Passcode; you will require both of these details to cast your vote online.



Grant Hilliard

Board President



Corey Gillon

CEO

Board of Directors 2023 Election



NOMINEES

THE PROCESS OF SUCCESSION

The Board seeks nominees who have solid business, leadership, community and operational experience to best guide the organization.

All four nominees were found to have demonstrated scope and depth in the qualifications and attributes needed at Peninsula Co-op and are endorsed by the Nominations Committee.

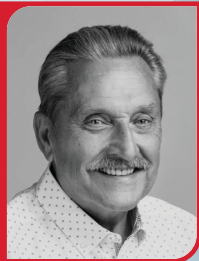


RANDY BOGLE. Endorsed

Randy is a highly qualified professional with almost 30 years experience in finance and accounting. He holds a CPA, CGA designation and attended SAIT in Calgary, AB where he graduated from the Business Administration, Accounting program. After graduation Randy stayed in Calgary and worked in public practice accounting, primarily focusing on the small business and not for profit sectors.

Randy relocated to Victoria in 2004 to assume a role in the finance department with the Victoria Airport Authority (VAA). The VAA operates Victoria International Airport under a long-term lease with the Federal Government. Randy currently serves as Vice President Finance, Administration and CFO of VAA. He is responsible for managing the overall financial and administrative functions at Victoria International Airport. This includes, among other things, long term financial and capital forecasting, preparing the yearly operating budget, overseeing airport contracts, bank financing, insurance and administering the lease with the Federal Government. Randy is well versed in board operations and structure as his current position involves working with various Board Committees, attending Committee meetings and reporting results. He is a member of the Canadian Airports Financial Affairs Committee and served as chair of the Small Airports Insurance Committee.

Randy became a Peninsula Co-op member in 2009 when he and his wife purchased their home in Central Saanich. Randy appreciates the local and community aspects of Peninsula Co-op. He looks forward to the opportunity to use his financial and business experience to assist and help guide the operations of Peninsula Co-op.



GRANT HILLIARD. Incumbent & Endorsed

Grant has been a long-time member of Peninsula Co-op and is currently Chair of the Board of Directors. He has been a long-time resident on the Peninsula and is proud to share that his children and grandchildren have elected to work for the Co-op over the years. Grant brings many years of experience in mergers and acquisitions; new business startups and sales management experience. He held senior executive positions at Coast Capital Savings and ran a consulting company specializing in financial institutions experiencing difficulties or wishing to diversify.

As Peninsula Co-op moves towards the future of expanding electrification of automobiles, it will be necessary to diversify our business holdings and offerings to our members. Grant's skills in all of these areas will assist the Co-op in moving forward. Grant feels the Co-op has done an excellent job in giving back to the communities we serve and in addition he is proud of our employees and the outstanding service they provide. We are also an excellent training ground for our student employees. He is also proud of what of Peninsula Co-op has accomplished financially; we are in excellent shape to move forward.

CURRENT BOARD AND TERM EXPIRY

This year, there are three vacancies to join the Board of Directors for Peninsula Co-op.

Grant Hilliard	2023	Sheila Elworthy	2024	Francois Egan	2025
Patti Hunter	2023	Pat Fafard	2024	Cathie Ounsted	2025
Cathy McIntyre	2023	Ron Gaudet	2024	Jacques Van Campen	2025

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NOMINEES



PATTI HUNTER. Incumbent & Endorsed

Patti has been on the Peninsula Co-op board since 2002 and is asking for your support in the upcoming election to serve a final 3 year term. She is the Vice-President and serves on the Human Resources, Strategic Planning/Diversification and Member and Community Relations Committees. She has been a Chair or served on the Finance, Nominating, Planning & Development and Governance committees.

She has over 35 years of career experience in senior management positions. She is the owner of a successful consulting practice established in 1993 providing strategic planning, board governance training and organizational effectiveness reviews. She recently retired as the Executive Director of KidSport Victoria and serves on 3 other Boards in the community.

She holds Advanced Federated Co-operatives Board of Director Certifications and in 2022 achieved her ICD.D designation with the Institute of Corporate Directors. She also achieved her Cooperative Director.D Designation. She has Honors certificates in Human Resources and Management Systems from the BC Institute of Technology.

She is committed to listening to our 110,000+ members and believes the board members' role is to guide strategic direction for the continued growth, development and diversification of Peninsula Co-op. She believes in environmentally sustainable practices, the values of diversity & inclusivity and believes we should be planning proactively for the transition of energy – how we produce it and how we use it.

Patti would be honored to bring her energy, enthusiasm and expertise to serve another 3 year term on the Board of Directors.



DOUG LANG. Endorsed

Doug is a Chartered Professional Accountant with a rich history of corporate governance experience. Boards that Doug has served on include Co-operatives and Mutuels Canada, Coastal Community Credit Union, Central 1 Credit Union, Campbell River Community Foundation, Chartered Professional Accountants of British Columbia and Coastal Community Insurance Services (2007) Ltd.

Volunteer service past and present include the Robron Performing Band Society, Campbell River Assessment & Referral Service Society, the Campbell River Community Foundation and the Stewardship Advisory Board for the B.C. Conference of Mennonite Brethren Churches.

Doug's service on the various boards include the position of board chair (Coastal Community Credit Union and the Campbell River Community Foundation) and serving on numerous board committees such as, Governance, Audit & Finance, Risk, Human Resources & Compensation, Investment & Lending, to name but a few.

Prior to retirement Doug worked for the City of Campbell River as their Chief Financial Officer and as the Corporate Services Director was part of the city's executive management team. Under Doug's direction the City twice received the Canadian Award for Financial Reporting.

Doug has a passion for the co-operative sector and movement. This passion has been put into action through Doug's involvement with the credit union (financial co-operative), and other co-operative organizations.

YOUR VOTE IS YOUR VOICE

As a member-owner, you have the opportunity to vote for qualified candidates for the available positions on the Board of Directors. Each year, the Board appoints a Nominations Committee of Directors who are not seeking re-election in the current year. The Committee undertakes an evaluation of the current Board, and identifies additional skills, business experience, or qualifications which would enhance the Board's effectiveness and diversity for the benefit of the membership. The Nominations Committee carefully reviews the nominations received and endorses individuals who offer significant expertise to Peninsula Co-op's Board. The Nominations Committee assesses all the information provided by each nominee. Nominees are only endorsed after an extensive process involving meeting with the Nominations Committee, analysis of past work experience and their community contributions.

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GROWING OUR COMPANY

PenCo LIQUOR

Peninsula Co-op members can earn rebates at our two liquor stores, located in Saanich Plaza on Blanshard Street in Victoria, and off Goldstream in Langford. Our PenCo Liquor locations offer a variety of cold beer, wine, and spirits including a wide range of local products. Last year, members received a 5% rebate on their liquor purchases.

Want to receive emails about PenCo Liquor sales and promotions? Sign up online at peninsulaco-op.com/subscribe

MOVING AHEAD, BY GIVING BACK

As a member, you're an owner in a different kind of business. One that is committed to contributing back to our local community. Because you choose to support Peninsula Co-op, you helped us support over 150 charitable groups or initiatives this past year. By investing half a million dollars back into our Vancouver Island community, we're all helping to keep our community and those within it, thriving for years to come. Thank you for supporting us and allowing us to continue this great work.

AREAS YOU'RE HELPING TO SUPPORT:



Agriculture



Animal Welfare



Arts & Culture



Education



Environment



Food & Nutrition



Healthcare



Social Services



Sports & Recreation



Youth

peninsulaco-op.com



18 GAS CENTRES & CONVENIENCE STORE LOCATIONS

- Campbell River
- Comox
- Duncan & Cowichan Valley
- Greater Victoria

SERVICES (vary by location)

- Gas & Marked Gas
- Diesel & Marked Diesel
- Cardlock
- Home Heating Oil
- Convenience Stores
- Car Wash
- Propane & Bottle Exchange Program
- Bait

CARDLOCK

- 3 locations & 6 others in the Co-op network

GROCERY

- Food Centre - Keating X Rd., Saanichton

PENCO LIQUOR

- Saanich - 3510 Blanshard St., Victoria
- Langford - 2835 Bryn Maur Rd., Victoria

MEMBER BENEFITS

Refer A New Member

Get a \$10 Co-op gift card.

Refer A New Autofill

Home Heating Oil Customer
Get a \$50 credit.

Refer A New Employee

Get a \$50 Co-op gift card.

Share some Co-op love with your family and friends. They start earning a rebate and you earn Co-op gift cards or credit. Win-win!