

Board of Directors 2022 Election

2022 Annual General Meeting

Tues., June 28 @ 5:00pm

VOTE ONLINE

VOTING IN THIS YEAR'S ELECTION IS EVEN EASIER!

Election packages were mailed in May 2022. Any member who joined Peninsula Co-op on or before April 2, 2022 can vote. We encourage all eligible voting member-owners to cast an electronic ballot. We are working with Survey & Ballot Systems (SBS), a trusted and proven provider of online and mail-in voting services, to give members a choice in how they cast their vote.

Baker Tilly Victoria continues to support the Co-op's elections by managing member requests and safekeeping mailed-in ballots prior to tabulation by SBS.

Members who vote online will have the option to provide their email address to Peninsula Co-op and move to a completely electronic platform, conveniently receiving voting packages for future elections via email only. It's a quick and easy option that's great for the environment too!

PLUS, when you vote online and sign-up for paperless electronic voting for future elections, you'll automatically be entered to win one of five \$100 gift cards!

To Our Member-Owners,

Peninsula Co-op originally started in 1977. As we've grown and evolved including amalgamations with other Co-ops, our collective roots now date back nearly 60 years, yet we remain a locally-focused Co-op with more than 112,000 members. We are tremendously proud to celebrate our successes and share our profits with member-owners and communities we serve.

In December 2021, Peninsula Co-op allocated over \$4 million of net profits back to member-owners. Our sales reached over \$260 million last year. That is an amazing track record of success for your Co-op, which started as one small grocery store and continues to grow sales and annual membership rebates.

We are especially proud that we were able to donate nearly half a million dollars to charities and community events in fiscal 2022. We truly are "Moving Ahead, by Giving Back".

Like every successful business, your Co-op challenges itself to identify and act on good opportunities. Our membership structure and good governance gives us a strong

foundation and ensures Peninsula Co-op stays healthy for the long term. This means running the Co-op in a socially, environmentally and economically responsible way, aligned with the interests of our member-owners, staff and communities. Even in these times of uncertainty, your Co-op remains financially strong and able to weather this storm as a result of the strategic governance of your Board of Directors.

The accomplishments of your Co-op are a direct result of the loyalty of all of our member-owners and customers, the direction and commitment from the Board and the strong work ethic and great customer service from our employees. Our employees and members will always be the heart of our company and their health and safety is of the utmost importance to us. Although some of our service offerings changed as a result of the pandemic, we thank you for your patience and understanding.

We wish you health and wellness and thank you for your continued support.

Members will receive a ballot package via Canada Post and have the option to:



Cast your ballot by secure online submission,

OR



by pre-paid return mail.

For voting instructions, please refer to your ballot. The ballot includes your Member Number and Election Passcode; you will require both of these details to cast your vote online.



Sheila Elworthy
Board President



Dave Hoy
CEO

Board of Directors 2022 Election



NOMINEES

YOUR VOTE IS YOUR VOICE

You'll be helping to select three Directors who will work on your behalf and represent the interests of our 112,000 member-owners. Thank you in advance for casting your vote online!



FRANCOIS EGAN. Incumbent & Endorsed

Francois has been a Director of Peninsula Co-op since 2018. Presently he serves on the Governance and Planning Committees and previously served on the Finance and Audit and the Member Relations Committees (Chaired 2019-21).

During a 40 year career in the Financial Industry, he held positions within the Trust, Banking and Credit Union system, specializing in Lending, Investments and Branch Management. Since joining the Co-op, he has completed the Director Certification Program Levels 1 and 2 and the Governance Matters Course.

After obtaining a Bachelor of Business Administration from the University of New Brunswick, Francois took positions in the Maritimes before advancements led him to British Columbia and finally to Campbell River where he retired and currently resides and is active in the community.

Francois is very proud of being part of the Co-op and the growth achieved. Currently and looking forward, he supports the strategy that the Co-op seeks diversified business opportunities that will ensure a sustainable future for its loyal members. He supports the Co-op's financial investments in the communities, the employment provided and the Co-op's participation in projects, programs and fundraisers. This helps foster and build stronger and healthier communities.

As a Rotarian, a credit union member, and a volunteer in other organizations, he is deeply attentive of the need for the Co-op to provide excellent service and benefit to the members, clients and to our communities and partners. Francois would be honoured to continue supporting members and advancing the success of Peninsula Co-op.



MICHAEL J. ERVIN. Endorsed

Michael is a retail and commercial fuels expert, having spent 12 years in senior management with national regional oil companies, and for 18 years, as president of a nationally recognized management consulting firm which specialized in the retail and commercial fuels sector. He later merged with a multinational retail fuels data/analytics firm, with whom he served as Senior VP Consulting for 11 years.

Michael combines his industry knowledge with decades of governance experience, including the Calgary Police Commission, the Canadian Association of Police Boards, Victoria-based Power to Be, and Commissionaires. Michael is also a member of the Institute of Corporate Directors.

Michael's service to community includes 35 years in the Royal Canadian Navy as reserve officer, with extensive leadership experience in roles at sea and ashore, including as Commanding Officer of a reserve training unit. He volunteers as a mentor to students enrolled at the Peter B. Gustavson School of Business. Michael also volunteers with Beacon Community Services, delivering meals to those in need.

Michael and his spouse Karen spend their leisure time kayaking, running, hiking and cycling the many local trails and pathways that the Saanich Peninsula has to offer.

CURRENT BOARD AND TERM EXPIRY

This year, there are three vacancies to join the Board of Directors for Peninsula Co-op.

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|------------------|------|----------------|------|-----------------|------|
| Francois Egan | 2022 | Grant Hilliard | 2023 | Sheila Elworthy | 2024 |
| Gordon Griffiths | 2022 | Patti Hunter | 2023 | Pat Fafard | 2024 |
| Dave Page | 2022 | Cathy McIntyre | 2023 | Ron Gaudet | 2024 |

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NOMINEES

THE PROCESS OF SUCCESSION

The Board seeks nominees who have solid business, leadership, community and operational experience to best guide the organization. All four nominees were found to have demonstrated scope and depth in the qualifications and attributes needed at Peninsula Co-op and are endorsed by the Nominations Committee.



CATHIE OUNSTED. Endorsed

Cathie has been a resident of Greater Victoria and the Saanich Peninsula for over 30 years. Cathie has been active on several local boards including the Victoria Airport Authority serving as Board Vice-Chair, Chair of Finance, Governance and Board Executive. She has also served on the Central Saanich Police Board, Island Catholic School Board and nine years on the Peninsula Co-op Board from 2003 to 2012. On the Peninsula Co-op Board, she served as Chair of Finance, Planning and Nominations Committee.

Cathie is a former elected Councillor with the District of Central Saanich where she served as the Chair of the Finance and Administration Committee and the Planning and Development Committee. She has owned and operated several businesses in Greater Victoria and held a senior executive position for a large grocery store chain. Cathie has spent a significant amount of time volunteering for local, community and high school football.

Cathie and her husband Chris operate Ounsted and Company Chartered Professional Accountants. They reside in Central Saanich and have two sons.



JACQUES VAN CAMPEN. Endorsed

Jacques has over 35 years leading local, and international businesses as a senior executive. In a variety of roles, Jacques has guided companies through large growth phases, as well as major transitions in business models.

As an electrical engineer, Jacques has applied his technical experiences to help organizations assess disruptive technologies and how to apply them to existing business. As the Co-op moves to diversify beyond petroleum retail, Jacques will bring his strategic, technical, and operational experiences to the board to help management build on the Co-op's existing strengths and to grow in new areas. These opportunities will need to strategically align to the Co-op values, its evolving customer needs, new technologies and markets.

Jacques has been active in the local community on multiple boards and advisory committees, all with the goal to help chart a successful future. These include South Island Prosperity Partnership, VIATEC, District of Central Saanich, University of Victoria, Peninsula Soccer Association and VMAC Global Technologies. Additionally, he has been a member of the Peninsula Co-op's Planning committee since 2019.

Jacques is committed to the Co-op model and working with its exceptional employees and leaders. A key part of the board's role is to support and guide the team's growth and development.

Jacques is married with four children and lives and works in the Victoria area. He is particularly proud of his 4-digit Co-op number – a sign of his lifelong commitment to the Co-op model and values.

GROWING OUR COMPANY

PenCo LIQUOR

In April 2021, we acquired two liquor stores, located in Saanich Plaza on Blanshard St. in Victoria, and off Goldstream in Langford. Our new PenCo Liquor locations offer a variety of cold beer, wine, and spirits including a wide range of local products. Best of all, when you use your Peninsula Co-op membership you can earn a rebate on your purchases here as well! Want to receive emails about PenCo Liquor sales and promotions? Sign up online at peninsulaco-op.com/subscribe

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MOVING AHEAD, BY GIVING BACK

Events of the last two years have created a significant impact in our community, but as a Co-op we have stood by our values and remained steadfast in our support of those around us. Thanks to your continued support and patronage, over 100 charitable groups and initiatives received much-needed support this past year. We continue to invest half a million dollars back into our local Vancouver Island community every year so we can help to keep our community and those within it, thriving for years to come.

AREAS YOU'RE HELPING TO SUPPORT:



Agriculture



Arts & Culture



Environment



Food & Nutrition



Healthcare



Social Services



Sports & Recreation



Youth



Animal Welfare



Education



18 GAS CENTRES & CONVENIENCE STORE LOCATIONS

- Campbell River
- Comox
- Duncan & Cowichan Valley
- Greater Victoria

SERVICES (vary by location)

- Gas & Marked Gas
- Diesel & Marked Diesel
- Cardlock
- Home Heating Oil
- Convenience Stores
- Car Wash
- Propane & Bottle Exchange Program
- Bait

CARDLOCK

- 3 locations & 6 others in the Co-op network

GROCERY

- Food Centre - Keating X Rd., Saanichton

PENCO LIQUOR

- Saanich - 3510 Blanshard St., Victoria
- Langford - 2835 Bryn Maur Rd., Victoria

MEMBER BENEFITS

Refer A New Member

Get a \$10 Co-op gift card.

Refer A New Autofill

Home Heating Oil Customer
Get a \$50 credit.

Refer A New Employee

Get a \$50 Co-op gift card.

Share some Co-op love with your family and friends. They start earning a rebate and you earn Co-op gift cards or credit. Win-win!