



**PENINSULA CO-OP JOINS SUPPORTERS OF THE
*PCEC “1000 X 5” CHILDREN’S BOOK RECYCLING PROJECT!***

Members of the Peninsula Connections for Early Childhood (PCEC) network are delighted by the news that Peninsula Co-Op will join our partner (Success by 6[®] South Vancouver Island) and supporters (the Saanich School District, Beacon Community Services, and the Peninsula Chapter of the Canadian Federation of University Women) in our community literacy initiative, the *PCEC “1000 X 5” Children’s Book Recycling Project!*

Initiated in April 2008, the project has as its main purpose facilitating the possibility that all children on the Peninsula will have the opportunity to hear at least a thousand stories read to them by the time they are five years-old. To accomplish this purpose, we seek donations of gently used children’s books—books suitable for reading to newborns through to children of kindergarten age.

To-date, it has been possible to redistribute 3113 bags of books. With two or three books in each gift bag, that’s a total of over 9250 books we have given to children and families on the Saanich Peninsula! Our goal is to collect and recycle 15 000 books by the end of June 2009. In order to reach this goal, your help is needed.

Please consider becoming involved. Your donations of picture books can be dropped off at Peninsula Co-op Food Centre, the Saanich School Board Office, at any school in the Saanich District, or at the Peninsula Co-Op on Keating Cross Road. The books will be delivered to a “Collection Depot,” where volunteers sort and bag the books as free-of-charge gifts distributed by community service agencies and the Co-Op to local children and their families.

If you have questions, or wish further information, please contact:

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