

Gas Rebates, Local Ownership and friendly faces combine for Peninsula Co-op's success

As gas prices continue to hover around \$1 per litre, Peninsula Co-op members definitely appreciate the six-cents-per-litre rebate they earn when filling up.

However, the Co-op experience really is more than that, say Highlands residents Kerry and Lynne Joy.

"They have established a real little community there," Kerry says of their neighbourhood Peninsula Co-op, at Millstream and Treanor roads. "We see the same people there, they drive or they walk and have a coffee and a natter."

The staff – about 300 on the lower

Island – are instrumental in creating that inviting atmosphere, Lynne adds.

Not only are they very good at their jobs, but they also interact with customers in a way that makes all the difference. "They have such a family of people here who smile, chat and remember people by name."

The Joys have been Peninsula Co-op members for more than 12 years, calling on the locally owned and operated company for their home heating fuel as well as gas for the car.

"I think what prompted me to join was the fact that it was member-operated, rather than a big company. Right from the beginning, this was a company

participating in the community, and run by people who were members," Kerry reflects.

Co-op promotions such as the senior's discount and local event support allow the company to give back to their members and community even more. Accordingly, the success the Co-op has enjoyed since opening its doors in 1977 is realized through a growing number of facilities, including the newest location on the Trans Canada in Mill Bay, which brought the Island total to 16. Every Co-op offers full service at self-serve prices.

All of which makes it even easier to fill up for greater savings!

"We really appreciate the gas rebate and typically use it to buy more gas," Lynne says. "Anything like that in this economic climate is very helpful."



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